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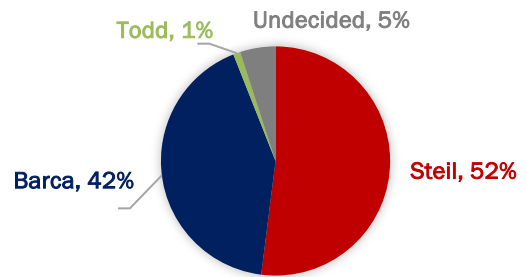
TO: DAN CONSTON, CONGRESSIONAL LEADERSHIP FUND
FROM: AMANDA IOVINO
SUBJECT: STEIL IN STRONG POSITION BE REELECTED TO CONGRESS
DATE: OCTOBER 11, 2024

Congressman Bryan Steil has maintained a strong image among voters in Wisconsin’s 1st Congressional District, pushing him to a majority lead outside the margin of error with weeks remaining in the 2024 election.

STEIL IS SUPPORTED BY A MAJORITY OF THE DISTRICT

Bryan Steil receives 52% on the ballot, leading Peter Barca by 10, outside the survey’s margin of error.

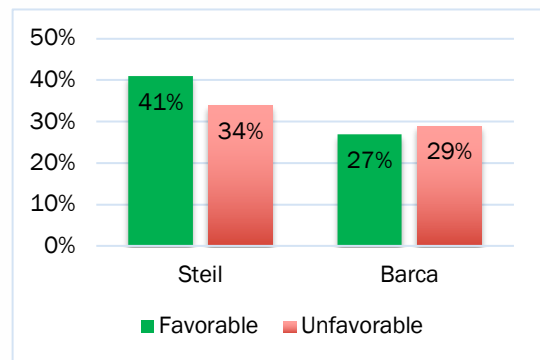
Both candidates have consolidated their respective party’s support, but Steil’s significant lead is due to being supported by 58% of men in the district, and over half of the district’s Independent voters (53%).



VOTERS VIEW STEIL FAVORABLY, BARCA UNFAVORABLY

Steil’s favorable image is helping drive his strong ballot position. He is viewed favorably by more than four in ten likely voters in the district (41%), including 44% of voters in Kenosha County, 43% of Independents, and 43% of Seniors.

In contrast, Steil’s opponent is viewed net-negatively (-2, 27% favorable, 29% unfavorable), with pluralities of college educated men (40%), voters in Kenosha County (39%), and Independents (31%) viewing Barca negatively.



TRUMP LEADS HARRIS IN WISCONSIN-1

Donald Trump is also leading Kamala Harris by a 4-point margin in this district (49%-45%), thanks not only to a strong showing among male voters (53%-41%), but also a lead among women without college degrees (52%-40%).

METHODOLOGY

WPA Intelligence conducted a study of likely voters in Wisconsin’s 1st Congressional District. WPAi selected a random sample of registered voters from the Wisconsin voter file using Probability Proportionate to Size sampling (PPS) from a recently built turnout model. The sample for this survey was stratified based on geography, age, gender, partisanship, and ethnicity. Respondents were contacted by phone via live calls to cell phones and landlines and text-to-web from October 8-10, 2024. The study has a sample size of n=411 likely voters with a margin of error of ±4.8% in 95 out of 100 cases.

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