

MEMORANDUM

To: Dan Conston, Congressional Leadership Fund
From: Caitlin Reed, Public Opinion Strategies
Subject: Key Findings from a Recent Survey in WI-03
Date: September 30, 2024

Methodology:

The survey fielded September 21-23, 2024, with a sample size of 400 and a margin of error of $\pm 4.9\%$. The survey was conducted using live calls to landlines and cell phones

Bottom line: Derrick Van Orden is in a strong position heading into October, leading Cooke outside the margin of error.

- Derrick Van Orden’s re-election campaign is currently leading Rebecca Cooke outside the margin of error – 49% to 44% with seven percent undecided.
- President Trump is already over 50% on the ballot within WI-03. He leads Vice President Kamala Harris by six points, 51% - 45% with two percent undecided. In 2020, President Trump won WI-03 with 51.5% of the vote and he is in a strong position to repeat that victory.
- Both President Trump and Derrick Van Orden are overperforming the generic ballot margin (R+3).

