

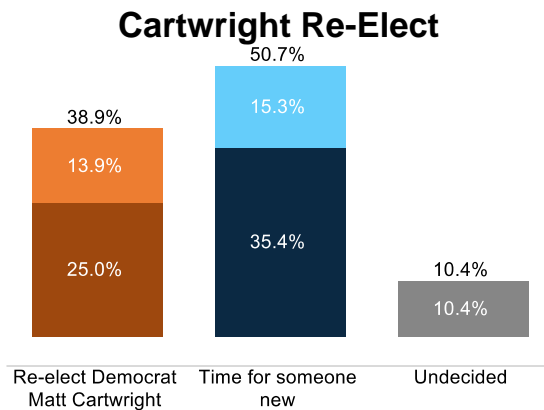


PA-08 Voters Are Ready for Someone New

DATE: October 11, 2023
TO: Interested Parties
FROM: Brock McCleary, Vice President & Jack Coogan, Research Coordinator
RE: Survey of Likely General Election Voters in PA-08

51% of voters say that it is “time for someone new” in PA-08

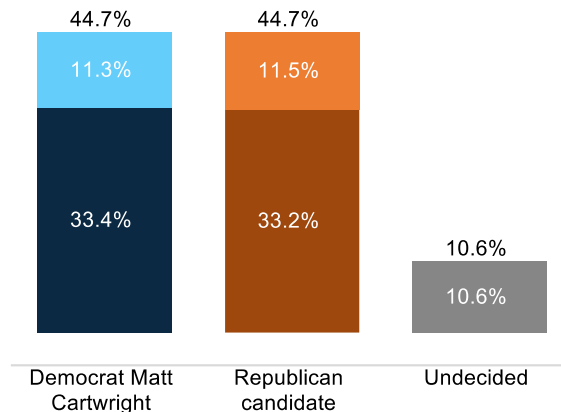
- Only 39% of voters prefer re-electing Matt Cartwright.
- **23% of Democrats say it’s “time for someone new”.**
- Multiple campaigns have raised the heat on Cartwright, and now he is at best an average Democrat with only 38% job approval.



A Republican candidate starts in a dead heat with Matt Cartwright

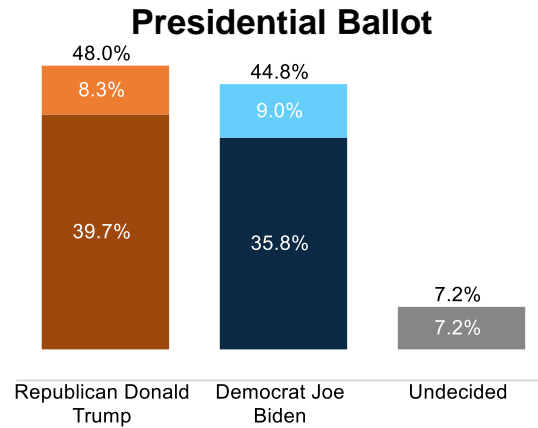
- **Cartwright is tied with a generic Republican.**
- 58% of voters say they are less likely to support Cartwright after learning of an ethics complaint against him, including **64% of undecided voters.**

Cartwright vs. Generic Republican Ballot



Trump beats Biden in Northeast Pennsylvania

- **56% of voters disapprove of Joe Biden** (37% approve); nearly a quarter of Democrats disapprove of Biden.
- **Donald Trump leads Joe Biden 48-45%**, fueled by a 4% lead in Luzerne County.
- President Biden is very unpopular, an asset for any Republican candidate. **63% of undecided voters** on the congressional ballot disapprove of Biden.



METHODOLOGY

On behalf of the Congressional Leadership Fund, this probabilistic survey was conducted among 400 likely general election voters in Pennsylvania's 8th Congressional District on July 24 – 25, 2023 and has a margin of error of $\pm 4.89\%$. Known registered voters were interviewed via phone and SMS. Demographic quota fulfillment throughout data collection adhered to a survey sample representative of the likely 2024 general election turnout in PA-08.

