

MEMORANDUM

TO: CONGRESSIONAL LEADERSHIP FUND

FROM: DAVE SACKETT

**RE: KEY FINDINGS FROM A SURVEY OF LIKELY REPUBLICAN PRIMARY VOTERS
IN THE FIRST CONGRESSIONAL DISTRICT OF NEW HAMPSHIRE**

DATE: AUGUST 5, 2022

The Tarrance Group is pleased to present the Congressional Leadership Fund with the key findings from a survey of voter attitudes in the First Congressional District of New Hampshire. These key findings are based on telephone interviews with N=302 “likely” Republican primary voters throughout the district. Responses to this survey were gathered August 1-4, 2022 and the margin of error associated with a sample of this type is $\pm 5.8\%$ in 95 out of 100 cases.

KEY FINDINGS

Matt Mowers holds a commanding lead in the primary for NH-01, polling 24 points ahead of the field. Notably, Mowers leads by 15 points with Trump Republicans and leads by 21 points with self-identified “very conservative” voters. Mowers is also better-known and better-liked than anyone else in the field, nearly doubling the favorable ratings of his challengers.

Ballot Test...

Candidate	Ballot Test
Matt Mowers	37%
Karoline Leavitt	13%
Tim Baxter	10%
Gail Huff Brown	8%
Russell Prescott	6%
Mark Kilbane	1%
Other	3%
Undecided	22%

Crosstabs...

	Mowers	Baxter	Leavitt	UND
Trump GOP	33%	16%	18%	22%
Very conservative	36%	10%	15%	23%

Image...

	Favorable	Unfavorable	Know/N.O.	Never heard
Matt Mowers	63%	15%	11%	11%
Karoline Leavitt	33%	6%	12%	49%
Tim Baxter	33%	5%	13%	49%
Gail Huff Brown	30%	6%	15%	49%
Russell Prescott	22%	2%	14%	61%