

MEMORANDUM

TO: CONGRESSIONAL LEADERSHIP FUND

FROM: ROB AUTRY DATE: JULY 28, 2022

RE: KEY FINDINGS FROM SURVEY IN COLORADO'S SEVENTH CONGRESSIONAL DISTRICT

Meeting Street Insights conducted a live interviewer telephone survey of likely voters in Colorado's Seventh Congressional District. This survey was conducted for Congressional Leadership Fund, and a total of 400 likely voters in the district were interviewed July 18-21, 2022, using a mix of cell phone and landline interviewing. The margin of error for a sample size of N=400 is ±4.9 percentage points.

KEY FINDINGS

#1 / With 100 days to go before the November elections, the race for Colorado's Seventh Congressional District is a toss-up. Erik Aadland and Brittany Pettersen are in a statistical tie on the ballot test (42% Aadland – 44% Pettersen), with 13% of voters here undecided. Both Aadland and Pettersen have nearly identical image ratings, but the data shows voters who have heard of both candidates prefer Aadland by a 15-point margin on the ballot test (53% Aadland – 38% Pettersen).

#2 / A very unhappy electorate presents a significant obstacle for Democrats to overcome this fall. President Biden's job approval rating is a dismal 36%, with 59% of voters disapproving of his job performance. In fact, there are more voters who *strongly disapprove* of the job Biden is doing (46%) than approve overall (36%). Despite this being a district that Joe Biden won by double-digits in 2020, the generic Congressional ballot is effectively dead-even (44% Republican – 45% Democrat). It's hard to NOT see this district as a top opportunity, especially in this political environment.

THE BOTTOM LINE

Even single key data point in this survey points to this race as a dead-heat. The Congressional ballot and generic ballot are both effectively tied and the candidates' image ratings are equal. That said, it's clear the Democrats have some serious political headwinds to overcome here: voters have soured on the country's direction and on those leading it. And, this is before we even get into Brittany Pettersen's problematic voting record...