

IOWA-1st DISTRICT SURVEY

September 30, 2020

Methodology

On September 26-28, 2020, Basswood Research conducted a survey of Iowa 1st District likely voters. The survey was conducted by live professional interviewers by telephone, including cell phone interviews for 50% of the sample. The sample size was 400, with a margin of error of +/- 4.9%, at a 95% confidence interval. Interviews were geographically distributed to reflect actual voting patterns in IA-1 general elections.

Key Findings

- **The race is dead even.**

Freshman Democratic incumbent Abby Finkenauer and Republican challenger Ashley Hinson both receive 45% of the vote, leaving 10% undecided.

The race is even despite Finkenauer's still remaining advantage in public awareness. Seventy-five percent of voters have a hard opinion about Finkenauer, while 64% have a hard opinion of Hinson, leaving the lesser-known Hinson with more room to grow in the final five weeks of the campaign.

- **Hinson has strong Republican support and a small advantage with Independents, while voters are increasingly viewing Finkenauer as liberal.**

Hinson has consolidated support among Republican voters, leading 85%-7%, and Hinson leads by 6 points among Independents in a district that has only a narrow Democratic partisan advantage. Further, 43% of voters now view Finkenauer as liberal, which only 19% of district voters consider themselves.

- **Undecideds lean Republican.**

The 10% of remaining undecided voters favor President Trump over Vice President Biden by five points, and favor Republicans on a generic ballot by 10 points. Five weeks out from Election Day, Ashley Hinson is well-positioned to win this election.