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To: Interested Parties  
From: Randall Gutermuth  
Re: Recent CA CD-21 Survey Findings  
Date: September 18, 2020

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The following outlines the key findings from survey of n=400 likely CA CD-21 voters, with an over-sample of n=50 NPP voters commissioned by CLF. Interviews were conducted September 8-10, 2020, with 61% of interviews conducted with a cell phone sample of those we can't reach on a landline. Interviews were conducted in both English and Spanish. The margin of error for the full sample is +/- 4.9% at the 95% confidence level, while the margin of error among sub-groups is greater.

## David Valadao is in a strong position.

- David Valadao leads T.J. Cox 49%-38%, with 9% undecided.
- Valadao's strength comes from the fact he is essentially tied with NPP voters (36%-38%), while peeling off 22% of the Democratic vote. Valadao is also garnering 35% of the Latino vote.

## T. J. Cox's personal issues have clearly put him on his heels.

- Valadao's favorable to unfavorable ratio is solid (48:29), while Cox's unfavorable ratings are much higher (41:38).
- 58% of voters have seen, read or heard something recently regarding Valadao. 48% of those who have seen, read or heard something are left with a more favorable impression of him, with 40% being left with a more unfavorable impression.
- 64% of voters have seen, read or heard something regarding Cox. Only 32% of voters who have seen, read or heard something recently regarding Cox are left with a more favorable impression of him, with 54% having a more unfavorable impression.

There is still a ways to go, but T.J. Cox's past is catching up with him and David Valadao in a position to win back his seat in November.