

AMERICAN VIEWPOINT®

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To: Interested Parties
From: Randall Gutermuth
Re: Recent CA CD-25 Survey Findings
Date: July 31, 2020

The following outlines the key findings from survey of n=400 likely CA CD-25 voters commissioned by CLF. Interviews were conducted July 26-28, 2020, with 61% of interviews conducted with a cell phone sample of those we can't reach on a landline. The margin of error for the full sample is +/- 4.9% at the 95% confidence level, while the margin of error among sub-groups is greater.

Mike Garcia is in a strong position heading into August.

- Congressman Garcia leads Smith 48%-41%, with 8% undecided.
- Garcia is significantly over-performing the generic ballot, as the generic Republican trails 38%-47%. 14% of voters are voting for Garcia but not the generic Republican, underscoring the uniqueness of his candidacy.
- Garcia's lead is more impressive given the fact that Democrats have a 4-point registration advantage among likely voters. This is due in part to the fact that Garcia is getting 18% of the vote from registered Democrats.

Garcia's strength is driven by the fact he has stronger favorable ratings than Christy Smith and she still carries baggage from the special election.

- 35% of voters have a favorable impression of Christy Smith and nearly as many have an unfavorable impression (33%).
- 42% of voters have a favorable impression of Garcia, with 31% having an unfavorable impression.
- Among those who have an opinion of both candidates (57% of the electorate), Garcia leads 51%-45%.

Garcia's special election victory was clearly not a fluke and he remains in a strong position to hold this seat in November.