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# THE TARRANCE GROUP

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## MEMORANDUM

TO: Congressional Leadership Fund  
FROM: B.J. Martino  
DATE: July 20th, 2020  
RE: Results From A Survey In Virginia's Second Congressional District

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The Tarrance Group is pleased to present CLF with the summary findings from our recent survey of voter attitudes in Virginia's Second Congressional District. Surveys among N=402 voters were conducted July 14-16<sup>th</sup>, and the margin of error is +/- 4.9%

### Executive Summary

In the ballot test for Virginia's 2<sup>nd</sup> Congressional District, Republican Scott Taylor and Democrat Congresswoman Elaine Luria are tied.

Currently, each candidate is receiving 48% on the ballot, with only 4% of voters saying they are undecided. Each has equal vote intensity, with 40% locked-in saying they are definitely voting for one or the other.

### VA CD 2 Ballot Test

<u>Taylor</u>	<u>Undecided</u>	<u>Luria</u>
48%	4%	48%

Among voters who identify with neither party, Taylor opens up a lead. Fifty-one percent (51%) of independents say they would vote for him, and 33% for Luria.

Both candidates are known by virtually the entire electorate, each registering 95% name awareness.

However, Taylor has a slightly better image among voters, with 52% favorable towards him and 36% unfavorable. At the same time, Luria is at 50% favorable and 38% unfavorable.

Here, Taylor also has a slight advantage on intensity of image, with 29% strongly favorable to Luria's 26% strongly favorable.

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