



July 15, 2020

TO: Dan Conston, President, CLF  
FROM: Erik Iverson, President and Managing Partner, Moore Information Group  
RE: Survey Results – Republican Burgess Owens Leads in UT-04

**Republican nominee Burgess Owens leads incumbent Ben McAdams in a recent poll conducted in Utah’s 4<sup>th</sup> Congressional District.** The survey of 400 likely 2020 general election voters was conducted July 8-9 & 11, 2020 by Moore Information Group, for the Congressional Leadership Fund.

In a 4-way ballot test, Owens leads with 43%, followed by McAdams at 34%. Libertarian John Molnar is getting 5% and Utah United’s Jonia Broderick garners less than one-half of 1%.

| 4-Way Ballot                        | July 2020 |
|-------------------------------------|-----------|
| <b>Burgess Owens, Republican</b>    | 43%       |
| <b>Ben McAdams, Democrat</b>        | 34%       |
| <b>John Molnar, Libertarian</b>     | 5%        |
| <b>Jonia Broderick, Utah United</b> | *         |
| <b>None</b>                         | 2%        |
| <b>Don’t know</b>                   | 15%       |

\*less than one-half of one percent

In the presidential race, Donald Trump has a 6-point edge over Joe Biden today - 46% Trump, 40% Biden, with 14% neither/undecided. Trump won the 4<sup>th</sup> district by 6.7 points in 2016.

Looking at the candidates’ name IDs, McAdams has an advantage in terms of overall awareness, but Owens’ favorable/unfavorable ratio is notably better than McAdams’, as voters are three times more likely to have a negative opinion of McAdams. Owens’ image is +32 (40% favorable/8% unfavorable), while McAdams’ image is +19 (45% favorable/26% unfavorable).

| Ranked % favorable   | Favorable | Unfavorable | Net favorable |
|----------------------|-----------|-------------|---------------|
| <b>Ben McAdams</b>   | 45%       | 26%         | <b>+19%</b>   |
| <b>Burgess Owens</b> | 40%       | 8%          | <b>+32%</b>   |

**Methodology.** This survey was conducted July 8-9 & 11, 2020 by Moore Information Group among a representative sample of 400 likely 2020 general election voters in UT-04. Live telephone interviews were conducted among both landline and cell phones. The potential sampling error is plus or minus 5% at the 95% confidence level. The data has been weighted to reflect expected turnout demographics for the 2020 general election. Totals do not always equal 100% due to rounding.