

MEMORANDUM

TO: DAN CONSTON / CONGRESSIONAL LEADERSHIP FUND
FROM: ROB AUTRY
DATE: JULY 22, 2020
RE: FLORIDA CD-26 SURVEY FINDINGS

METHODOLOGY

Meeting Street Insights conducted a survey of 400 registered voters in Florida's 26th Congressional District on July 14-18, 2020. The study was conducted with bilingual interviewers with a mix of cell phone (50%) and landline interviewing (50%). The margin of error for a sample size of N=400 is +4.9%.

KEY SURVEY FINDINGS

#1 / Republican Carlos Gimenez is leading Democratic Congresswoman Debbie Mucarsel-Powell by five points and knocking on the door to 50%. With less than four months to go, Gimenez leads Mucarsel-Powell 47% to 42% on the Congressional ballot. Gimenez enjoys extremely strong support among Republicans (86% Gimenez – 7% Mucarsel-Powell) and is even pulling 29% of Soft Democrats to his side (29% - 57%).

- Gimenez has a commanding lead among Hispanic voters (52% Gimenez – 33% Mucarsel-Powell), especially with Cuban voters here (61% – 24%). Important to keep in mind that nearly two-thirds of voters in this district are Hispanic.

#2 / Mayor Carlos Gimenez enjoys high name identification and a strong image rating with voters in the district. Fully, 76% know the Mayor well enough to have formed an opinion of him, with a majority of voters in the district (51%) viewing Gimenez favorably (25% unfavorable). Also of note is the fact that 51% of voters approve of the job Mayor Gimenez is doing handling the coronavirus outbreak.

#3 / By comparison, 51% of voters don't have an opinion of Congresswoman Debbie Mucarsel-Powell, and those who do are fairly divided on her. Just 49% of her constituents have an opinion of the Congresswoman and her favorables are only nine points higher than her unfavorables (29% favorable – 20% unfavorable). Hispanic voters (21% fav – 21% unfav) are evenly split on the Congresswoman, while Cuban voters (12% fav – 26% unfav) are decidedly negative towards her.